

LIST OF POTENTIAL INTERVENTIONS IN THE LOCAL ECONOMY

To support the Economic Growth Scenarios set out in the report the following are a list of potential economic interventions which could be considered to support and encourage business and employment growth

Each potential intervention will be appraised by researching successful examples and associated case studies, identifying outputs and impacts and assessing their relevance and application to economic conditions in B&NES

A report will be produced setting out how individual interventions could be applied to facilitate the delivery of specific Growth Scenarios

- ❖ **Support for Design**
 - Including product development
- ❖ **Support for Branding**
 - Building on “place” and “unique selling points”
- ❖ **Support for Quality & Standards**
 - And how this can be used to promote supply chains
- ❖ **Land & premises infrastructure**
 - Successful interventions to address market failure
- ❖ **Transport**
 - supporting business needs & encouraging business engagement
- ❖ **Tax Credits and Grants**
 - Taking advantage of emerging Govt. initiatives & EU programmes
- ❖ **Support for Sector Networks & Partnerships**
 - I Nets & key sector strengths in B&NES
- ❖ **Skills Development**
 - Links to Sector Skills Councils
- ❖ **R&D and innovation**
 - Using University & business specialisms
- ❖ **Effective pathways to university collaboration**
 - Purpose / mechanisms / outputs
- ❖ **Leadership & management**
 - Effective Partnerships for the promotion of economic development